**CoE –STPI IoT OpenLab**

**Form for Registering under Complete Package (CP) Model**

**STPI IoT OpenLab offers access to the world class IoT infrastructure equipped with T&M equipment, Sample Bank of Electronics, onsite Application Engineering Team, Industry Mentoring, Workshops & Seminars to the innovative IoT Start-ups.**

If you have an idea/early stage venture, please submit your application in PDF format along with PPT. **We request you to ensure the content of the PPT follows the template below.**

Slide 1: Founder names and profile in detail.

Slide 2: Brief about your product which you are developing

Slide 3: What are the unique selling points of the product? How it is different from the similar

Products in the market? What is Total Available Market for the product you are developing?

Slide 4: Detailed plan of development of this product. Development cycle, Prototype and mass

Production.

Slide 5: What are the strengths your company to build this product?

Slide 6: What Help you are looking forward from STPI IoT Open Lab? (Except Funding)

Slide 7: What is the current status of your product?

**Please fill the following for registration:**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1. **Company Information** | | | | | | | | | |
| 1. | Name of the Company | | | |  | | | | |
| 2. | URL of the company’s Website | | | |  | | | | |
| 3. | Address of the registered office in full | | | |  | | | | |
| 4. | Date of Establishment of the company | | | |  | | | | |
| 5. | RoC-registration no.  (RoC – Registrar of Companies) | | | |  | | | | |
| 6. | Type of the company | | | |  | | | | |
|  | Pvt Ltd/ LLC/LLP/Proprietorship | | | |  | | | | |
| 1. **Founder/Co-Founder and Team Details** | | | | | | | | | |
| **B.1 Founders and co-founders details** | | | | | | | | | |
|  | Description | | Founder | | | | | Co-founder | |
| 1. | Name | |  | | | | |  | |
| 2. | Education Qualification | |  | | | | |  | |
| 3. | No. of years of experience | |  | | | | |  | |
| 4. | Domain | |  | | | | |  | |
| 5. | Gender | |  | | | | |  | |
| 6. | Mobile No | |  | | | | |  | |
| 7. | E-mail | |  | | | | |  | |
| **B.2 Team Size** | | | | | | | | | |
| 1. | Total No. of Employees existing | | | |  | | | | |
| 2. | Expected Employment Generation in next 5 years | | | |  | | | | |
| 1. **Product Information** | | | | | | | | | |
| 1. | Name of the product/Solution | | | |  | | | | |
| 2. | Details of the product and its Relevant | | | |  | | | | |
| 3. | Domain of the product | | | |  | | | | |
|  | * 1. Automotive | | | |  | | | | |
|  | * 1. Wearables | | | |  | | | | |
|  | * 1. Healthcare | | | |  | | | | |
|  | * 1. Smart City | | | |  | | | | |
|  | * 1. Smart Energy | | | |  | | | | |
|  | * 1. Industrial IoT | | | |  | | | | |
|  | * 1. Any other | | | |  | | | | |
| 4. | Prime Differentiators of the Company | | | |  | | | | |
| 5. | Detailed Project Plan & Management Structure  Nature of Problem being Solved  Profitability and Scalability  Market Size being targeted | | | |  | | | | |
| 6. | Current Stage:  Ideation / Prototype / Have user validation / Have a customer base | | | |  | | | | |
| 7. | Details of Intellectual Properties (IPs), if any | | | |  | | | | |
| 1. **Competition** | | | | | | | | | |
| 1. | Details of your Competitors. | | | |  | | | | |
| 1. **Revenue Model** | | | | | | | | | |
| 1. | Describe the Go-to-Market Strategy and mention whether you have customers today or not. | | | |  | | | | |
| 2. | Source of funding (Please specify: Bootstrap / VC / angel funding / others / etc.) | | | |  | | | | |
| 3. | Name of the external funding agency involved, if any | | | |  | | | | |
| 4. | Period / schedule of funding | | | |  | | | | |
| 5. | Approx. amount of funding | | | |  | | | | |
| 6. | Business plan for 3 years | | | | | | | | |
| Revenue Projection | | Year | | | | | | | Total |
| First | | Second | | | Third | |
| In Rs. (Lakhs) | |  | |  | | |  | |  |
| In US$ (Millions) | |  | |  | | |  | |  |
| 1. **Road Map** | | | | | | | | | |
| 1. | Long-term vision for the company. | | | |  | | | | |
| 2. | Business plan milestone and time require to achieve it. | | | |  | | | | |
| 1. **Consent for incubator Fee and Equity** | | | | | | | | | |
| 1. | Consent for paying Membership Fee of Rs. 10,000 to STPI | | | | |  | | | |
| 2. | Consent for sharing upto 3% Equity with STPI and signing agreement | | | | |  | | | |

**Note: Please note that it is not a physical incubation centre. Those start-ups who would like to use physical incubation, may approach STPI-Bengaluru.**